

## Bag People Fabric Guide

### Cotton and Canvas

#### Cotton

Cotton is a soft, staple fibre which is most commonly spun into yarn or thread and used to make soft fabrics.

Bag People produce Cotton Bags in 140gsm / 5oz fabric which has a higher thread count than lighter alternatives to give a more stable and durable end-product.

A higher thread count also gives a more substantial feeling to the end-product and – when made into a bag – will hold more ink during the printing process to create a much clearer and more precise reproduction of the artwork being used.

Cotton Bags are very popular for a number of reasons :

- total biodegradability
- light weight
- low cost
- ease of production

140gsm cotton is generally only available in natural (unbleached) colour.

#### Canvas

Canvas is also derived from natural cotton, using a thicker weave to achieve a stiff, heavy, strong and durable fabric.

Canvas has been used throughout the ages in a wide range of applications.

Light Weight Canvas (200gsm / 7.5oz) – provides a really useful middle ground between the economy of Cotton and the beauty of Heavy Weight (275gsm / 10oz) Canvas. Light Weight Canvas is generally used in natural (unbleached) colour but is also available in a range of beautiful colours, see our website for details.

Heavy Weight Canvas (275gsm / 10oz) is beautiful, strong and has some structure which makes it ideal for larger styles like our Supermarket Bags. Heavy weight canvas is generally only available in natural (unbleached) colour.

#### Recycled Canvas

We can also supply all our medium and heavy weight canvas bags using **Recycled Canvas** fabric.

#### Printing

Both Cotton and Canvas can be easily screen printed with up to 6 colours (3 colours is optimal). Screen printing is the most economical method of printing.

However, more complex logos can require Heat Transfer or Sublimation print, which are slightly more expensive but look great.

**your reusable bag specialists**

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